



25 January 2010
For immediate release

GPLUS EUROPE APPOINTS NEW PARTNERS AND STRENGTHENS TEAM

GPLus Europe, the EU political and communications consultancy, today announces the appointment of two new Partners as of January: Lucía Caudet and Stéphanie Pochon. Both are promoted internally.

Lucía has worked for ten years in and around the EU institutions. She advises several multinational clients on public affairs in the areas of financial services, accounting, company law, information society and consumer policy. In the field of anti-trust she has recently provided counsel on speaking to the EU media and elites around several cross-border acquisitions and a major state aid case. Before joining GPLus 4 years ago, Lucia was Head of Communications for the European insurance industry federation (CEA). With dual Spanish and German nationality, she speaks English, French, German and Spanish fluently.

Stéphanie is a specialist in strategic communications, EU regulation and the European Parliament. She currently advises large companies, SMEs and trade associations in the areas of copyright, e-communications, transport, energy and gambling. She has also worked with the European Commission to safeguard several companies' access to the European market. Stephanie is French, and also speaks fluent English. Before joining GPLus in 2004 she had worked in the European Commission and the French Embassy in Washington DC.

Commenting on their appointments, Peter Guilford, Senior Partner of GPLus, said "This decision is in recognition of the major contribution Lucía and Stéphanie have made to the company's growth and development in recent years. As GPLus enters its 10th year, they will strengthen the management of this company and, crucially, help us deliver better results for our clients, both current and future!"

GPLus is also happy to announce today the recruitment of eight new colleagues to its team:

- Aurélie Caulier is a graduate of the London School of Economics with work experience in international communications at London-based public affairs consultancy Portland PR;
- Thomas Cole joins from the London-based Periodical Publishers Association, prior to which he worked at the European Commission's delegation in Washington DC and at JP Morgan;
- Sophie Heitz worked at the polling organisation Gallup and, before that, as a Policy and Parliamentary officer for a UK disability charity;
- Nicholas Elles has just finished an internship at the European Commission's DG for External Relations and worked as a researcher at the Institute for State Effectiveness in Washington;
- Vukašin Ostojić is a graduate of Milan's Bocconi University and has worked at the European Commission's DG Trade and Italian think-tank Equilibri;
- Benoît Roussel, a graduate of the College of Europe in Bruges, was working in the European Commission's DG Employment and Social Affairs, prior to which he was at the French consulate in Shanghai;
- Nina Trofimova, also a graduate of the College of Europe in Bruges, has worked at the Russian Ministry of Foreign Economic Relations and Trade and has considerable experience organising big international events;

- Alexander Ward spent the last 2 years working in Macedonia, Kyrgyzstan and Georgia, where he was Associate Editor of Georgia's only English-language newspaper. He holds a Masters in International Conflict Studies from University College London.

About GPlus Europe:

GPlus Europe (www.gpluseurope.com) is specialised in European decision-making and how this can affect your business and your reputation, both at EU and national level. With dedicated consultants in Brussels, Paris and London, and a network of like-minded partner companies in around 20 European capitals, the company is ideally placed to coordinate and run pan-European public affairs and communications strategies. Current clients include Apple, Chiquita, Gazprom, Microsoft, Telefónica, BHP Billiton, Rio Tinto and La Française des Jeux. GPlus Europe is part of Omnicom Inc., one of the world's leading communications services companies.

Contact:

Tim Price
Partner
Email: timprice@gpluseurope.com
Phone: +32 2 282 9631